



Dr. Anny Wong is a seasoned business and technology leader that has directed organizations to develop corporate strategy, strategic initiatives to over achieve performance in sales organization; an executive that has effective C-level executive communication skills with extensive corporate development experience; a diplomat that is experienced in managing strategic government relationship and policy development; an ambassador on cross-border Innovation and Technology strategic initiatives; an entrepreneur in new business, new programs development and geo expansion; a visionary and planner that is passionate about the “Greater Bay Area” development and “Belt and Road” initiative.

Anny is a veteran of the Technology sector. Prior to joining Hong Kong and Science & Technology Parks Corporation as Head of Mainland Collaboration and Business Development in 2015, she had worked for major US based technology giants with various postings in the Greater China Region for over 20 years, including GM for IBM Software Group in West China; she had established South China regional office in Guangzhou for Microsoft and conducted OEM business across the region; as well as leading the Strategy and Operations for Cisco Systems. She has abundant experience with revenue accountabilities, people management and internal business and marketing operations as well as leading regional business development, geo expansion programs and managing regional government relations.

Alternative Dispute Resolution (ADR) Experience

- Panel Arbitrator, FDI Moot Shenzhen 2021
- Panel Arbitrator, ICC Moot Arbitration 2019-2021 Hong Kong
- Panel Arbitrator, VIS East MOOT Arbitration 2019-2021 Hong Kong
- Member of Accreditation Committee - International Negotiation Mediation Society, Macau 2021
- Pledgee, Mediate First 2019, Department of Justice, Hong Kong
- Panel Judge, ICC Moot Mediation 2019-2021 Hong Kong
- Panel Judge, VIS East MOOT Mediation 2018, Hong Kong
- ADR experience between 1996 to 2015 in the Greater China region
 - Technology IP matters:
 - Served as party representative: Managed in-house dispute resolutions cases with enterprise copyright infringement issues
 - Act as deal maker to negotiate financial settlements on IP violations
 - Worked with enforcement authorities on actions against Anti-piracy in OEM and system builders’ market in Hong Kong and mainland China
 - Expert witness – Brand Protection and Anti-counterfeit: Acted as expert witness for occasions on hardware brand protection and homologation issues
 - Dispute Resolution Advisor: Acted as advisor on APAC “Fraud Investigation” cases

ADR Qualification and Professional Training

- **Fellow**, The Chartered Institute of Arbitrators, UK (Since 2006)
- **Fellow**, Hong Kong Institute of Construction Adjudicators, Hong Kong (Since 2018)
- **Accredited General Mediator**, HKMAAL, Hong Kong (Since 2018)
- **Diploma in International and Commercial Arbitration**, The Chartered Institute of Arbitrators, UK
- **Mediation Skills and Process Training**, ADR International Limited, Hong Kong

ADR Scope

- Industry sectors: Cross-border trade and International Business & Commerce; Technology; Bio-Technology
- IPR: Copyright focused

ACADEMIC BACKGROUND

- **PhD**, The People's University of China, School of Business, Beijing, PRC, 2016 (Major: Organization Behaviour)
- **EMBA**, Rutgers University - The State University of New Jersey, New Jersey, USA
- **Master of International Studies**, University of Sydney, Sydney, Australia (Major: Political Economy / International Relations)
- **Bachelor of Science**, Springfield College, Massachusetts, USA (Major: Medical Technology, Minor: Computer Science)

PROFESSIONAL TRAINING & DEVELOPMENT

- **Certificate – Digital Transformation Government: Innovating Public Policy & Service**, Harvard Kennedy School Executive Education, USA, 2019
- **Executive Diploma in Corporate Governance and Sustainability Directorship**, The Hong Kong Institute of Directors, Hong Kong, 2019
- **Certificate - The Prince of Wales's Business & Sustainability Programme**, University of Cambridge Institute for Sustainability Leadership, United Kingdom, 2018
- **Certificate of IP Laws and Practice**, Hong Kong Productivity Council and Hong Kong Institute of Patent Attorneys, Hong Kong, 2017
- **Certificate in China Trade and Investment**, The University of Hong Kong, Hong Kong
- **Diploma in Marketing and International Business**, The Chinese University of Hong Kong, Hong Kong

Language Proficiency

- English
- Chinese: Cantonese – Fluent, Mandarin – Fluent

Contact information

+852 5578 2899

+86 139 1147 3503

annywong.hk@gmail.com